

Rep Order# 9795150 Ver# 19 Status Revised
EC'd Yes

Traffic Order# 50863

Printed: 09/12/2012 8:23 AM
Last Received: 09/11/2012 6:20 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-WILL MKGD LINE 28 ON CURRENT SKED.
PLS CNF

43,120.
- 900
42,220 to 50869
9795152

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*67	M	6P-7P	BENGALS PREGAME	:30	\$900.00	09/10-09/10	0	0	0	\$0.00	
				Sales Remark: V19 1X NA								
				V19 Comment Changed, Spots/week Changed								
	*28	TU-F,M	4P-430P	12 NEWS FIRST	:30	\$180.00	09/04-09/10	4	1	4	\$720.00	
				Station Remark: V18 1x dna 9/10 no news tennis ran mg stp w/o 9/10 ncir								
				V18 Comment Changed								
	*29	TU-F,M	430P-5P	12 NEWS FIRST	:30	\$180.00	09/04-09/10	4	1	4	\$720.00	
				Station Remark: V18 1x dna 9/10 no news tennis ran mg stp w/o 9/10 ncir								
				V18 Comment Changed								
	*30	TU-F,M	5P-530P	12 LOCAL NEWS	:30	\$200.00	09/04-09/10	4	1	4	\$800.00	
				Station Remark: V18 1x dna 6/10 no news due to tennis mg stp w/o 9/10 ncir								
				V18 Comment Changed								

---REPORT TOTALS---

Report Totals: 12 / \$2,240.00

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---SALES MONTHLY TOTALS---

Sep 12: 125 / \$42,220.00
Sales Totals: 125 / \$42,220.00
Station Totals: 125 / \$42,220.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$162,385	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

Rep Order# 9795150 Ver# 18 Status Returned
EC'd Yes

Traffic Order# 50863

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Last Received: 09/07/2012 11:26 AM
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--- REMARKS ---

pls see line 28
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	1	TU-F,M	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$110.00	09/04-09/10	3	1	3	\$330.00	
	2	TU-F,M	530A-6A	GOOD MORNING CINCY	:30	\$110.00	09/04-09/10	2	1	2	\$220.00	
	3	TU-F,M	6A-630A	GOOD MORNING CINCY	:30	\$200.00	09/04-09/10	3	1	3	\$600.00	
	4	TU-F,M	630A-7A	GOOD MORNING CINCY	:30	\$200.00	09/04-09/10	2	1	2	\$400.00	
	5	TU-F,M	7A-730A	THE EARLY SHOW	:30	\$100.00	09/04-09/10	3	1	3	\$300.00	
	6	TU-F,M	730A-8A	THE EARLY SHOW	:30	\$100.00	09/04-09/10	2	1	2	\$200.00	
	7	TU-F,M	8A-830A	THE EARLY SHOW	:30	\$100.00	09/04-09/10	3	1	3	\$300.00	
	8	TU-F,M	830A-9A	THE EARLY SHOW	:30	\$100.00	09/04-09/10	2	1	2	\$200.00	
	9	TU-TH,M	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$25.00	09/04-09/10	3	1	3	\$75.00	
	10	SA	630A-7A	12 NEWS SATURDAY	:60	\$180.00	09/08-09/08	0	0	0	\$0.00	

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---	---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	11	SA	730A-8A	12 NEWS SATURDAY	:30	\$90.00	09/08-09/08	1	1	1	\$90.00	
	12	SA	830A-9A	SATURDAY EARLY SHOW	:60	\$700.00	09/08-09/08	0	0	0	\$0.00	
	13	SU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$25.00	09/09-09/09	1	1	1	\$25.00	
	14	TU-F,M	9A-10A	THE DOCTORS	:30	\$100.00	09/04-09/10	4	1	4	\$400.00	
	15	TU-F,M	10A-11A	ANDERSON	:30	\$100.00	09/04-09/10	4	1	4	\$400.00	
	16	TU-F,M	11A-12P	PRICE IS RIGHT	:30	\$450.00	09/04-09/10	5	1	5	\$2,250.00	
	17	TU-F,M	12P-1230P	12 NEWS AT NOON	:30	\$150.00	09/04-09/10	4	1	4	\$600.00	
	18	TU-F,M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$400.00	09/04-09/10	5	1	5	\$2,000.00	
	19	TU-F,M	130P-2P	BOLD AND BEAUTIFUL	:30	\$400.00	09/04-09/10	4	1	4	\$1,600.00	
	20	TU-F,M	2P-3P	THE TALK	:30	\$350.00	09/04-09/10	4	1	4	\$1,400.00	
	21	SA	930A-10A	SATURDAY EARLY SHOW	:60	\$240.00	09/08-09/08	0	0	0	\$0.00	
	22	SU	9A-930A	CBS SUNDAY MORNING	:30	\$140.00	09/09-09/09	1	1	1	\$140.00	
	23	SU	930A-10A	CBS SUNDAY MORNING	:60	\$280.00	09/09-09/09	0	0	0	\$0.00	
	24	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$140.00	09/09-09/09	1	1	1	\$140.00	
	25	SU	1030A-11A	FACE THE NATION	:30	\$400.00	09/09-09/09	1	1	1	\$400.00	
	26	SU	11A-1130A	NEWSMAKERS	:60	\$200.00	09/09-09/09	0	0	0	\$0.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	27	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$350.00	09/04-09/10	4	1	4	\$1,400.00	
	*28	TU-F,M	4P-430P	12 NEWS FIRST	:30	\$180.00	09/04-09/10	4	1	4	\$720.00	
		Station Remark: V18 1x dna 9/10 no news tennis ran mg stp w/o 9/10 ncir										
	*29	TU-F,M	430P-5P	12 NEWS FIRST	:30	\$180.00	09/04-09/10	4	1	4	\$720.00	
		Station Remark: V18 1x dna 9/10 no news tennis ran mg stp w/o 9/10 ncir										
	*30	TU-F,M	5P-530P	12 LOCAL NEWS	:30	\$200.00	09/04-09/10	4	1	4	\$800.00	
		Station Remark: V18 1x dna 6/10 no news due to tennis mg stp w/o 9/10 ncir										
	31	TU-F,M	530P-6P	12 LOCAL NEWS	:30	\$200.00	09/04-09/10	4	1	4	\$800.00	
	32	TU-F,M	6P-630P	12 NEWS AT 6P	:30	\$900.00	09/04-09/10	5	1	5	\$4,500.00	
	33	SA	6P-630P	12 NEWS	:30	\$150.00	09/08-09/08	1	1	1	\$150.00	
	34	SU	630P-7P	LOCAL 12 NEWS	:30	\$250.00	09/09-09/09	0	0	0	\$0.00	
	35	TU-F,M	7P-730P	INSIDE EDITION	:30	\$250.00	09/04-09/10	4	1	4	\$1,000.00	
	36	TU-F,M	727P-8P	ENT. TONITE	:30	\$250.00	09/04-09/10	4	1	4	\$1,000.00	
	37	SA	657P-757P	ENTERTAINMENT THIS WEEK	:60	\$400.00	09/08-09/08	0	0	0	\$0.00	
	39	TU	8P-9P	NCIS	:30	\$1,200.00	09/04-09/04	1	1	1	\$1,200.00	
	41	TU	9P-10P	NCIS LA	:30	\$1,200.00	09/04-09/04	1	1	1	\$1,200.00	
	45	W	8P-9P	BIG BROTHER	:30	\$1,500.00	09/05-09/05	1	1	1	\$1,500.00	
	47	W	9P-10P	CRIMNL MND-CBS	:30	\$1,500.00	09/05-09/05	1	1	1	\$1,500.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	52	F	9P-10P	CSI NEW YORK	:30	\$900.00	09/07-09/07	1	1	1	\$900.00	
	55	SA	10P-11P	48 HOURS MYSTERY	:60	\$1,200.00	09/08-09/08	0	0	0	\$0.00	
	56	SU	7P-8P	60 MINUTES	:60	\$1,600.00	09/09-09/09	0	0	0	\$0.00	
	59	TU-F,M	11P-1135P	12 NEWS AT 11P	:30	\$550.00	09/04-09/10	4	1	4	\$2,200.00	
	60	SA	11P-1135P	12 NEWS @ 11P	:60	\$1,100.00	09/08-09/08	0	0	0	\$0.00	
	61	SU	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/09-09/09	1	1	1	\$550.00	
	62	TU-F,M	1135P-1235A	DAVID LETTERMAN	:30	\$150.00	09/04-09/10	4	1	4	\$600.00	
	63	SA	1135P-1205A	DAVID LETTERMAN	:30	\$150.00	09/08-09/08	5	1	5	\$750.00	
	64	SA	1205A-105A	CRIMINAL MINDS	:60	\$120.00	09/08-09/08	0	0	0	\$0.00	
	65	SU	1135P-1205A	SPORTS AUTHORITY	:30	\$100.00	09/09-09/09	1	1	1	\$100.00	
	66	SU	1205A-105A	CRIMINAL MINDS	:60	\$120.00	09/09-09/09	0	0	0	\$0.00	
	*67	M	6P-7P	BENGALS PREGAME	:30	\$900.00	09/10-09/10	1	1	1	\$900.00	
		Station Remark: V18 1x will not air 9/10 no time. mg sun 9/16 10-11p ncir the mentalist										
	68	M	7P-10P	BENGALS @ BALTIMORE	:30	\$5,000.00	09/10-09/10	1	1	1	\$5,000.00	
	69	SA	12P-7P	SEC FOOTBALL	:30	\$350.00	09/08-09/08	0	0	0	\$0.00	

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	70	M	6P-7P	BENGALS PREGAME	:30	\$500.00	09/10-09/10	2	1	2	\$1,000.00	
	71	M	10P-11P	BENGALS POST GAME	:30	\$500.00	09/10-09/10	1	1	1	\$500.00	
	72	TU-F	530A-6A	GOOD MORNING CINCY	:30	\$360.00	09/04-09/07	0	0	0	\$0.00	
	73	F	1230P-6P	US OPEN	:30	\$200.00	09/07-09/07	1	1	1	\$200.00	
	74	TU-F	630A-7A	NEWS	:30	\$250.00	09/04-09/07	1	1	1	\$250.00	
	75	F	1230P-6P	US OPEN	:30	\$250.00	09/07-09/07	2	1	2	\$500.00	
	76	F	1230P-6P	US OPEN	:30	\$350.00	09/07-09/07	1	1	1	\$350.00	
	77	SA	6P-630P	NEWS	:30	\$150.00	09/08-09/08	1	1	1	\$150.00	
	78	TU-F	730P-8P	ET	:30	\$250.00	09/04-09/07	1	1	1	\$250.00	
	79	M	1235A-135A	LATE LATE	:30	\$60.00	09/10-09/10	1	1	1	\$60.00	
	80	M	4P-5P	NEWS	:30	\$300.00	09/10-09/10	1	1	1	\$300.00	
	81	M	9A-10A	THE DOCTORS	:60	\$200.00	09/10-09/10	0	0	0	\$0.00	
	82	M	10A-11A	ANDERSON	:60	\$200.00	09/10-09/10	0	0	0	\$0.00	
	83	M	12P-1230P	NEWS	:60	\$300.00	09/10-09/10	0	0	0	\$0.00	
	84	M	2P-3P	THE TALK	:60	\$700.00	09/10-09/10	0	0	0	\$0.00	
	85	M	3P-4P	DEAL	:60	\$700.00	09/10-09/10	0	0	0	\$0.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	86	M	530P-6P	NEWS	:60	\$400.00	09/10-09/10	0	0	0	\$0.00	
	87	M	6P-630P	NEWS	:60	\$1,800.00	09/10-09/10	0	0	0	\$0.00	
	88	M	11P-1135P	NEWS	:60	\$1,100.00	09/10-09/10	0	0	0	\$0.00	
	89	M	1135P-1235A	LETTEMRAN	:60	\$300.00	09/10-09/10	0	0	0	\$0.00	

---REPORT TOTALS---

Report Totals: 126 / \$43,120.00

---SALES MONTHLY TOTALS---

Sep 12: 126 / \$43,120.00

Sales Totals: 126 / \$43,120.00

Station Totals: 126 / \$43,120.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,846	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

Connell II, Jim

From: jgaunt@local12.com
Sent: Tuesday, September 11, 2012 11:21 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50863

Station: WKRC-TV

Order Information:

Order #: 50863
Order Total: \$42,930.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795150
Estimate #: 1536 *a
Flight Dates: 09/04/12 - 09/10/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50863-28-2):

Rate: \$180.00
Air Date: Mon 09/10/12
Eligible Days: MTWThF----
Inventory Code: 4p Local 12 News at Four
Inventory Description: 4p Local 12 News at Four
Inventory Code Time: 4:00 PM-4:30 PM
Spot Type: NM
Restricted: Earliest start: 4:00:00 PM, Latest end: 4:30:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible/No MG
Preempt Reason: Program Change

*Spot who 9/10
Wed. Fr news*

Rep Order# 9795150 Ver# 16 Status Returned
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Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls seelines 29 & 30
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU-F,M	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$110.00	09/04-09/10	3	1	3	\$330.00	
	2	TU-F,M	530A-6A	GOOD MORNING CINCY	:30	\$110.00	09/04-09/10	2	1	2	\$220.00	
	3	TU-F,M	6A-630A	GOOD MORNING CINCY	:30	\$200.00	09/04-09/10	3	1	3	\$600.00	
	4	TU-F,M	630A-7A	GOOD MORNING CINCY	:30	\$200.00	09/04-09/10	2	1	2	\$400.00	
	5	TU-F,M	7A-730A	THE EARLY SHOW	:30	\$100.00	09/04-09/10	3	1	3	\$300.00	
	6	TU-F,M	730A-8A	THE EARLY SHOW	:30	\$100.00	09/04-09/10	2	1	2	\$200.00	
	7	TU-F,M	8A-830A	THE EARLY SHOW	:30	\$100.00	09/04-09/10	3	1	3	\$300.00	
	8	TU-F,M	830A-9A	THE EARLY SHOW	:30	\$100.00	09/04-09/10	2	1	2	\$200.00	
	9	TU-TH,M	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$25.00	09/04-09/10	3	1	3	\$75.00	
	10	SA	630A-7A	12 NEWS SATURDAY	:60	\$180.00	09/08-09/08	0	0	0	\$0.00	

Rep Order# 9795150 Ver# 16 Status Returned
EC'd Yes

Traffic Order# 50863

Printed: 09/11/2012 1:36 PM
Last Received: 09/07/2012 11:26 AM
Showing Buylines: All Lines

2 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	11	SA	730A-8A	12 NEWS SATURDAY	:30	\$90.00	09/08-09/08	1	1	1	\$90.00	
	12	SA	830A-9A	SATURDAY EARLY SHOW	:60	\$700.00	09/08-09/08	0	0	0	\$0.00	
	13	SU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$25.00	09/09-09/09	1	1	1	\$25.00	
	14	TU-F,M	9A-10A	THE DOCTORS	:30	\$100.00	09/04-09/10	4	1	4	\$400.00	
	15	TU-F,M	10A-11A	ANDERSON	:30	\$100.00	09/04-09/10	4	1	4	\$400.00	
	16	TU-F,M	11A-12P	PRICE IS RIGHT	:30	\$450.00	09/04-09/10	5	1	5	\$2,250.00	
	17	TU-F,M	12P-1230P	12 NEWS AT NOON	:30	\$150.00	09/04-09/10	4	1	4	\$600.00	
	18	TU-F,M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$400.00	09/04-09/10	5	1	5	\$2,000.00	
	19	TU-F,M	130P-2P	BOLD AND BEAUTIFUL	:30	\$400.00	09/04-09/10	4	1	4	\$1,600.00	
	20	TU-F,M	2P-3P	THE TALK	:30	\$350.00	09/04-09/10	4	1	4	\$1,400.00	
	21	SA	930A-10A	SATURDAY EARLY SHOW	:60	\$240.00	09/08-09/08	0	0	0	\$0.00	
	22	SU	9A-930A	CBS SUNDAY MORNING	:30	\$140.00	09/09-09/09	1	1	1	\$140.00	
	23	SU	930A-10A	CBS SUNDAY MORNING	:60	\$280.00	09/09-09/09	0	0	0	\$0.00	
	24	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$140.00	09/09-09/09	1	1	1	\$140.00	
	25	SU	1030A-11A	FACE THE NATION	:30	\$400.00	09/09-09/09	1	1	1	\$400.00	
	26	SU	11A-1130A	NEWSMAKERS	:60	\$200.00	09/09-09/09	0	0	0	\$0.00	

Rep Order# 9795150 Ver# 16 Status Returned
EC'd Yes

Traffic Order# 50863

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Showing Buylines: All Lines

3 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	27	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$350.00	09/04-09/10	4	1	4	\$1,400.00	
	28	TU-F,M	4P-430P	12 NEWS FIRST	:30	\$180.00	09/04-09/10	4	1	4	\$720.00	
	*29	TU-F,M	430P-5P	12 NEWS FIRST	:30	\$180.00	09/04-09/10	4	1	4	\$720.00	
		Station Remark: V16 1x dna 9/10 no news tennis ran mg stp w/o 9/10 ncir										
	*30	TU-F,M	5P-530P	12 LOCAL NEWS	:30	\$200.00	09/04-09/10	4	1	4	\$800.00	
		Station Remark: V16 1x dna 6/10 no news due to tennis mg stp w/o 9/10 ncir										
	31	TU-F,M	530P-6P	12 LOCAL NEWS	:30	\$200.00	09/04-09/10	4	1	4	\$800.00	
	32	TU-F,M	6P-630P	12 NEWS AT 6P	:30	\$900.00	09/04-09/10	5	1	5	\$4,500.00	
	33	SA	6P-630P	12 NEWS	:30	\$150.00	09/08-09/08	1	1	1	\$150.00	
	34	SU	630P-7P	LOCAL 12 NEWS	:30	\$250.00	09/09-09/09	0	0	0	\$0.00	
	35	TU-F,M	7P-730P	INSIDE EDITION	:30	\$250.00	09/04-09/10	4	1	4	\$1,000.00	
	36	TU-F,M	727P-8P	ENT. TONITE	:30	\$250.00	09/04-09/10	4	1	4	\$1,000.00	
	37	SA	657P-757P	ENTERTAINMENT THIS WEEK	:60	\$400.00	09/08-09/08	0	0	0	\$0.00	
	39	TU	8P-9P	NCIS	:30	\$1,200.00	09/04-09/04	1	1	1	\$1,200.00	
	41	TU	9P-10P	NCIS LA	:30	\$1,200.00	09/04-09/04	1	1	1	\$1,200.00	
	45	W	8P-9P	BIG BROTHER	:30	\$1,500.00	09/05-09/05	1	1	1	\$1,500.00	
	47	W	9P-10P	CRIMNL MND-CBS	:30	\$1,500.00	09/05-09/05	1	1	1	\$1,500.00	
	52	F	9P-10P	CSI NEW YORK	:30	\$900.00	09/07-09/07	1	1	1	\$900.00	

Rep Order# 9795150 Ver# 16 Status Returned
EC'd Yes

Traffic Order# 50863

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4 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	55	SA	10P-11P	48 HOURS MYSTERY	:60	\$1,200.00	09/08-09/08	0	0	0	\$0.00	
	56	SU	7P-8P	60 MINUTES	:60	\$1,600.00	09/09-09/09	0	0	0	\$0.00	
	59	TU-F,M	11P-1135P	12 NEWS AT 11P	:30	\$550.00	09/04-09/10	4	1	4	\$2,200.00	
	60	SA	11P-1135P	12 NEWS @ 11P	:60	\$1,100.00	09/08-09/08	0	0	0	\$0.00	
	61	SU	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/09-09/09	1	1	1	\$550.00	
	62	TU-F,M	1135P-1235A	DAVID LETTERMAN	:30	\$150.00	09/04-09/10	4	1	4	\$600.00	
	63	SA	1135P-1205A	DAVID LETTERMAN	:30	\$150.00	09/08-09/08	5	1	5	\$750.00	
	64	SA	1205A-105A	CRIMINAL MINDS	:60	\$120.00	09/08-09/08	0	0	0	\$0.00	
	65	SU	1135P-1205A	SPORTS AUTHORITY	:30	\$100.00	09/09-09/09	1	1	1	\$100.00	
	66	SU	1205A-105A	CRIMINAL MINDS	:60	\$120.00	09/09-09/09	0	0	0	\$0.00	
	*67	M	6P-7P	BENGALS PREGAME	:30	\$900.00	09/10-09/10	1	1	1	\$900.00	
		Station Remark: V16 1x will not air 9/10 no time. mg sun 9/16 10-11p ncir the mentalist										
	68	M	7P-10P	BENGALS @ BALTIMORE	:30	\$5,000.00	09/10-09/10	1	1	1	\$5,000.00	
	69	SA	12P-7P	SEC FOOTBALL	:30	\$350.00	09/08-09/08	0	0	0	\$0.00	
	70	M	6P-7P	BENGALS PREGAME	:30	\$500.00	09/10-09/10	2	1	2	\$1,000.00	

Rep Order# 9795150 Ver# 16 Status Returned
EC'd Yes

Traffic Order# 50863

Printed: 09/11/2012 1:36 PM
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Showing Buylines: All Lines

5 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	71	M	10P-11P	BENGALS POST GAME	:30	\$500.00	09/10-09/10	1	1	1	\$500.00	
	72	TU-F	530A-6A	GOOD MORNING CINC	:30	\$360.00	09/04-09/07	0	0	0	\$0.00	
	73	F	1230P-6P	US OPEN	:30	\$200.00	09/07-09/07	1	1	1	\$200.00	
	74	TU-F	630A-7A	NEWS	:30	\$250.00	09/04-09/07	1	1	1	\$250.00	
	75	F	1230P-6P	US OPEN	:30	\$250.00	09/07-09/07	2	1	2	\$500.00	
	76	F	1230P-6P	US OPEN	:30	\$350.00	09/07-09/07	1	1	1	\$350.00	
	77	SA	6P-630P	NEWS	:30	\$150.00	09/08-09/08	1	1	1	\$150.00	
	78	TU-F	730P-8P	ET	:30	\$250.00	09/04-09/07	1	1	1	\$250.00	
	79	M	1235A-135A	LATE LATE	:30	\$60.00	09/10-09/10	1	1	1	\$60.00	
	80	M	4P-5P	NEWS	:30	\$300.00	09/10-09/10	1	1	1	\$300.00	
	81	M	9A-10A	THE DOCTORS	:60	\$200.00	09/10-09/10	0	0	0	\$0.00	
	82	M	10A-11A	ANDERSON	:60	\$200.00	09/10-09/10	0	0	0	\$0.00	
	83	M	12P-1230P	NEWS	:60	\$300.00	09/10-09/10	0	0	0	\$0.00	
	84	M	2P-3P	THE TALK	:60	\$700.00	09/10-09/10	0	0	0	\$0.00	
	85	M	3P-4P	DEAL	:60	\$700.00	09/10-09/10	0	0	0	\$0.00	
	86	M	530P-6P	NEWS	:60	\$400.00	09/10-09/10	0	0	0	\$0.00	

Rep Order# 9795150 Ver# 16 Status Returned
EC'd Yes

Traffic Order# 50863

Printed: 09/11/2012 1:36 PM
Last Received: 09/07/2012 11:26 AM
Showing Buylines: All Lines

6 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	87	M	6P-630P	NEWS	:60	\$1,800.00	09/10-09/10	0	0	0	\$0.00	
	88	M	11P-1135P	NEWS	:60	\$1,100.00	09/10-09/10	0	0	0	\$0.00	
	89	M	1135P-1235A	LETTEM RAN	:60	\$300.00	09/10-09/10	0	0	0	\$0.00	

---REPORT TOTALS---

Report Totals: 126 / \$43,120.00

---SALES MONTHLY TOTALS---

Sep 12: 126 / \$43,120.00

Sales Totals: 126 / \$43,120.00

Station Totals: 126 / \$43,120.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,846	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

Connell II, Jim

From: jgaunt@local12.com
Sent: Tuesday, September 11, 2012 11:22 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50863

Station: WKRC-TV

Order Information:
Order #: 50863
Order Total: \$42,930.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795150
Estimate #: 1536 *a
Flight Dates: 09/04/12 - 09/10/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50863-29-3):

Rate: \$180.00
Air Date: Mon 09/10/12
Eligible Days: MTWTF----
Inventory Code: 4p Local 12 News at Four
Inventory Description: 4p Local 12 News at Four
Inventory Code Time: 4:30 PM-5:00 PM
Spot Type: NM
Restricted: Earliest start: 4:30:00 PM, Latest end: 5:00:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible/No MG
Preempt Reason: Program Change

*TV Wed. 9/10
4p News*

Connell II, Jim

From: jgaunt@local12.com
Sent: Tuesday, September 11, 2012 11:24 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50863

Station: WKRC-TV

Order Information:
Order #: 50863
Order Total: \$42,930.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795150
Estimate #: 1536 *a
Flight Dates: 09/04/12 - 09/10/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50863-30-1):

Rate: \$200.00
Air Date: Mon 09/10/12
Eligible Days: MTWThF----
Inventory Code: 5p Local 12 News at Five
Inventory Description: 5p Local 12 News at Five
Inventory Code Time: 5:00 PM-5:30 PM
Spot Type: NM
Restricted: Earliest start: 5:00:00 PM, Latest end: 5:30:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible/No MG
Preempt Reason: Program Change

*Spot W-Fri
w/ 9/10 News*

Rep Order# 9795150 Ver# 14 Status Returned
EC'd Yes

Traffic Order# 50863

Printed: 09/10/2012 2:21 PM
Last Received: 09/07/2012 11:26 AM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 67
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*67	M	6P-7P	BENGALS PREGAME	:30	\$900.00	09/10-09/10	1	1	1	\$900.00	
				Station Remark: V14 1x will not air 9/10 no time. mg sun 9/16 10-11p ncir the mentalist								

---REPORT TOTALS---

Report Totals: 1 / \$900.00

---SALES MONTHLY TOTALS---

Sep 12: 126 / \$43,120.00
Sales Totals: 126 / \$43,120.00
Station Totals: 126 / \$43,120.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,846	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPO 26%
		WKRC 26%	WLWT 35%	WSTR 2%	WXIX 10%	

Books null
Demos RA35+

Rep Order# 9795150 Ver# 14 Status Returned
EC'd Yes

Traffic Order# 50863

Printed: 09/10/2012 2:21 PM
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Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
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Buyer Meredith Kaufman
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3050 K ST NW
WASHINGTON, DC 20007
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Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Connell II, Jim

From: jconnell@local12.com
Sent: Friday, September 07, 2012 4:55 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50863

Station: WKRC-TV

Order Information:

Order #: 50863
Order Total: \$42,930.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795150
Estimate #: 1536 *a
Flight Dates: 09/04/12 - 09/10/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50863-53-1):

Rate: \$900.00
Air Date: Mon 09/10/12
Eligible Days: M-----
Inventory Code: M-Su 5a-2a
Inventory Description: M-Su 5a-2a
Inventory Code Time: 6:00 PM-7:00 PM

Spot Type: NM

Restricted: Earliest start: 6:00:00 PM, Latest end: 7:00:00 PM
Length: :30

Channel(s): [1] WKRC

Priority: Preemptible/No MG

Preempt Reason: Preempted by NSM

1x Jan 10-11P
or 9/16 Mm